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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/734,798	12/12/2003	Rema Ananthanarayanan	JP920030082US1	3886
7590 03/24/2010 FREDERICK W. GIBB, III Gibb Intellectual Property Law Firm, LLC 844 West Street SUITE 100 ANNAPOLIS, MD 21401			EXAMINER	
			VEZERIS, JAMES A	
			ART UNIT	PAPER NUMBER
			3693	
			NOTIFICATION DATE	DELIVERY MODE
			03/24/2010	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

support@gibbiplaw.com

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/734,798	ANANTHANARAYA	NAN ET AL.	
Examiner	Art Unit		
JAMES A. VEZERIS	3693		

The MAILING DATE of this communication appears on the cover sheet with the correspondence address THE REPLY FILED 12 March 2010 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. 1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Reque for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: a) The period for reply expiresmonths from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN 1 MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fe have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension funder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) and the final office action; or (2) an	
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set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely fil may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	iee) as
2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.37 must be filed within two months of the date	of
filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Sin Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). AMENDMENTS	
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below); (b) They raise the issue of new matter (see NOTE below);	
(c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or	
(d) ☐ They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: (See 37 CFR 1.116 and 41.33(a)).	
4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).	
5. Applicant's reply has overcome the following rejection(s):	
6. Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling t non-allowable claim(s).	
7. For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: Claim(s) withdrawn from consideration:	
AFFIDAVIT OR OTHER EVIDENCE	
8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will <u>not</u> be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary a was not earlier presented. See 37 CFR 1.116(e).	nd
9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will <u>not</u> be entered because the affidavit or other evidence failed to overcome <u>all</u> rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).	à
10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.	
REQUEST FOR RECONSIDERATION/OTHER 11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet.	
12. Note the attached Information <i>Disclosure Statement</i> (s). (PTO/SB/08) Paper No(s)13. Other:	
/James A. Kramer/ /JAMES A VEZERIS/	
Supervisory Patent Examiner, Art Unit 3693 Examiner, Art Unit 3693	

Continuation of 11. does NOT place the application in condition for allowance because: Applicant argues Priest fails to teach, "using said computer to invoke standalone bilateral negotiations, which stand apart from the multi-party trading mechanism, to arrive at customized trading offers, the standalone bilateral negotiations being invoked with the trading parties who submitted trading offers." Examiner disagrees.

The agreement formation rules of Priest, paragraph 62, are agreed upon by both parties prior to the start of the auction. When an offer and bid match certain criteria they are separated from overall negotiations. The negotiation host then acts by utilizing the rules agreed upon in a stand alone negotiation. The fact that the major elements of the contract have been stated does not create an illusory contract as there can still be a difference in Price and Quantity, both of which are essential to the formation of a contract. The negotiation host uses agreed upon rules to negotiate the final Price and Quantity creating a contract.

As for the second contention that the standalone bilateral negotiations of Priest are not invoked with "the trading parties who submitted trading offers" examiner disgarees. Examiner finds it inherent that the two parties who sumbitted the bids are invoked within the negotiation host as there bids and offers are being utilized. Further the system of Priest clearly shows the ability to act in a one to one fashion or as a more broad many to many fashion. Paragraphs 46, 56.